

Real Estate News

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Investing in Real Estate

What Makes San Diego Special?



In the latest S&P [Case Shiller](#) home price data released this week, San Diego stands out as the **only metro area in the country with 13 consecutive months of increases** (up more than 12% from a year ago and more than 60% since 2000). When this growth rate cools down as summer ends, it may leave you thinking, "What goes up must come down", right?

What makes San Diego a better investment than most other areas of the country comes down to simple **supply and demand**.

The **supply** side is limited by borders (Mexico and Pendleton) and geography (mountains and ocean). Housing in other sunbelt places like Phoenix, Las Vegas, and even Riverside County can just keep spreading out. The supply of coastal real estate, in particular, is very constrained.

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Demand to live in San Diego, meanwhile, will just keep rising due to Internationalization, Immigration, and the Internet. Our increasingly virtual workplace enables people to work from anywhere. So why wouldn't they choose to live in the nicest place in America?

And, with globalization, people in other countries will just keep adding to that demand. I see more and more out-of-country buyers in Del Mar, for example. Limited supply, constantly rising demand - sounds like a recipe for a sound long term investment, doesn't it?!



I watch north county coastal daily, and I can quickly spot unusually good opportunities or give you advice on how to take advantage of today's low interest rates. I'm ready to support you as you move - confidentially, and with confidence. [Contact me](#) today.

