

February 2, 2011

Real Estate Success

Happy Groundhog Day



The sun is shining in San Diego today, and our real estate groundhog saw his shadow again this year. What's that mean for home prices?

At least six more weeks of Winter, of course. In real estate, that means continued low prices - and low interest rates. But that could end this Spring, when the high the buyer activity I'm now seeing in the Del Mar area (since New Year's) translates into escrows, then comparable sales which will push up market prices.

Last month we saw the Case Shiller price index report declining prices all over the country - except sunny San Diego. Since this data lags by a few months, don't be worried when you see the next

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Our groundhog tells us that there are a couple more months of Winter opportunity for buyers and sellers to get ready for Spring. Buyers should move now to lock into an affordable escrow at low interest rates before the summer selling season starts in May. Sellers should call me now so they can start preparing to hit the summer market running. Ask me to set up a customized, automated market update program for you with your specific area, house style and price range.

I watch North County Coastal daily, and I can quickly spot unusually good opportunities or give you advice on how to take advantage of today's low interest rates. I'm ready to support you as you move - confidentially, and with confidence.

Contact me today.